

Pre-conference Program Tobacco

Body and Soul – Tobacco Control & Mental Health Promotion

22 May 2013

The Swedish Exhibition & Congress Centre,
Gothenburg, Sweden

21st International HPH Conference
www.hphconferences.org/gothenburg2013

Organizers 21st International HPH Conference:



International Network of
HHealth
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WHO Collaborating Centre
for Health Promotion
in Hospitals and Health Care



Ludwig Boltzmann Institute
Health Promotion Research



REGION
VÄSTRA GÖTALAND

Welcome to the Tobacco Free Pre-conference: "Body and Soul – Tobacco Control & Mental Health Promotion"



Hosting ENSH-Global GOLD Forum 2013



Preconference program

WEDNESDAY, MAY 22, 2013

Time	Topic	Speakers	Moderator
08.30	Registration		
09.00	Joint Pre-conference Opening & Welcome Tobacco Free United Mental Health Promotion	Ann O’Riordan , Leader and Coordinator, HPH Taskforce TFU Dr. Tiiu Harm , HPH Governance Board Member Prof. Hartmut Berger , Mental Health Pre Conference	
Plenary 1: This plenary will be held as a joint assembly with the Tobacco Free United Pre-conference. Assessment: The puzzle – why are we not already on target: Physical and mental health as separate entities – or interlocking parts?			
09.10	National guidelines to support governance and management in health service to promote changes in unhealthy lifestyle	Irène Nilsson Carlsson , The National Board of Health and Welfare (Socialstyrelsen), Sweden	Prof. Esteve Fernández , ENSH-Global Network for Tobacco free Health Care Service
09.30	Life span expectations for patients in mental health – facts and imperatives for the health service	Prof. Urban Ösby , Karolinska Institute, Department of Molecular Medicine and Surgery, Karolinska Universitets-sjukhuset, Stockholm, Sweden	Prof. Hartmut Berger , Director Vitos Philipphospital, Riedstadt, Germany Taskforce on Health Promoting Mental Health Settings
09.50	Discussion – how do we get over the tipping point? We need to strengthen the sense of urgency. How?		Ann O’Riordan Leader and Coordinator, HPH Taskforce TFU
10.10-10.30	Short Break		
Plenary 2: ENSH-Global GOLD Forum			
10.30	ENSH GOLD Forum: Introduction of members and their organization		Christa Rustler , Lead ENSH GOLD Forum Health Care Plus UG, Germany Dr Göran Boëthius Chair, Think Tank Tobaksfakta, Sweden
10.50	Results, Good Practice and Challenges ENSH Standard Focus on Commitment, Communication & Compliance Monitoring		
11.30	Results, Good Practice and Challenges ENSH Standard Focus on Education, Training, Identification, Cessation Support & Health Promotion		
12:10	Results, Good Practice and Challenges ENSH Standard Focus on Tobacco Control and Environment		
12.50	Results, Good Practice and Challenges ENSH Standard Focus on Healthy Workplace and Policy Implementation		
13.30-14.15	Lunch Break		

Time	Topic	Moderator
14:15	Plenary discussion on ENSH GOLD Forum – Highlights, Challenges, Innovation, results and good practice	Christa Rustler, Lead ENSH GOLD Forum Health Care Plus UG, Germany
14:50	Certificates and Pictures Close ENSH GOLD Forum	Prof. Esteve Fernández ENSH-Global Network for Tobacco free Health Care Service
15.15	Short break	
Plenary 3: “LAST DRINK”		
15:30	Global Café Discussion – Invited guests and conference delegates	Dr. David Chalom Vice Chair ENSH-Global Swedish Doctors against Tobacco
16.15	Overview and Summary	Prof. Esteve Fernández
16.30	Close and Farewell	Ann O’Riordan

Purpose and Scope:

- Emphasis the importance=duty of health professionals (all levels) to influence the health/tobacco political process!
- Create awareness among health professionals and health services of the critical need to integrate tobacco control within to all treatment and health promotion activities.
- Highlight tobacco use as an addiction that needs to be diagnosed and treated.
- Examine the challenges of tobacco use and cessation in mental health settings and mental health needs of tobacco users during the quitting process.
- Demonstrate the support of strong national strategies and guidelines to the implementation of tobacco control in health services.
- Gain recognition for the contribution that can be made in tobacco control through the implementation of a comprehensive and practical tobacco control policy and standards.

Pre Conference themes:

- National Strategies and Guidelines that support the integration and implementation of tobacco control policies within health services settings and care programs.
- Mental health promotion awareness and specific support strategies for implementing tobacco control in mental health services.
- Sharing and learning from “Good practice” examples and experiences in the implementation of comprehensive tobacco control policies in health services through the ENSH GOLD Forum.

Outcome:

- Health professionals interested in tobacco control and mental health promotion will be better informed and motivated work collaboratively in the pursuit of common goals.
- Health professionals interested in tobacco control will be better informed on good practice, the ENSH concept and the availability of tools to support active engagement in the implementation of tobacco control policies in health services.

21st International HPH Conference
Body and Mind

22-24 MAY 2013
GOTHENBURG, SWEDEN

**Towards a more health-oriented health service
– an issue of body and mind
The contribution of HPH to Health 2020**

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