

21st International HPH Conference

Conference Program

22-24 May 2013

The Swedish Exhibition & Congress Centre,
Gothenburg, Sweden

**Towards a more health-oriented health service
– an issue of body and mind**

The contribution of HPH to Health 2020

www.hphconferences.org/gothenburg2013
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Organizers:



International Network of
HHealth
PPromoting
HHospitals & Health Services



HFS
Nätverket Hälsöfrämjande sjukvård



WHO Collaborating Centre
for Health Promotion
in Hospitals and Health Care

Ludwig Boltzmann Institute
Health Promotion Research



REGION
VÄSTRA GÖTALAND

New research, new ideas and inspiration!

Welcome to the 21st international HPH conference, to be held in Sweden, hosted by the HFS network and arranged by Region Västra Götaland.

Conference main theme:

**What do we know about the interplay of body and mind and how can this be applied in practice?
Is this the path to a more health-oriented health service?**

- Why do we need a more health-oriented health service?
- What can we learn from research into psychoneuroimmunology?
- How is empowerment created between profession and patient?
- What significance do the arts, design and the care environment have for health?
- How can health services use patient-reported result measurements to promote better health?
- How can we develop and improve leadership and management so as to create more health-oriented health services?

Conference Program

WEDNESDAY, MAY 22, 2013	
09:00-17:00	Pre-conferences on Tobacco, Mental Health and Physical Activity
09:00-16:00	HPH General Assembly (upon invitation only)
16:15-17:15	HPH Governance Board (upon invitation only)
18:00-18:45	Formal Opening
18:45-20:15	Plenary 1 Opening lectures Health 2020 and the European Action Plan for strengthening public health –the contribution of Health Promoting Hospitals and Health Care <i>Dr. Hans Kluge, WHO-Euro (DNK)</i> Mind-body connection: Psychoneuroimmunology (PNI) – Important implications for health services and systems <i>Kavita Vedhara, Professor of Health Psychology, Division of Primary Care, School of Community Health Sciences, University of Nottingham (GBR)</i> What do citizens expect from more health-oriented health services? <i>Monika Kosinka, Secretary General, European Public Health Alliance (BEL)</i>
20:15-23:00	Welcome Reception

THURSDAY, MAY 23, 2013	
09:00-10:30	Plenary 2 Psychoneuroimmunology and empowerment for the coproduction of health The promise of psychoneuroimmunology for health promoting patient interactions <i>Nancy L. McCain, DSN, RN, FAAN, Virginia Commonwealth University, Richmond (USA)</i> Reducing stress through cultural competent health services <i>Dr. Antonio Chiarenza, AUSL Reggio Emilia (ITA)</i> An integrated approach to physical and mental health - implications for health policy and practice (working title) <i>Dr. Jo Nurse, BM, MPH, MSc, FFPH, Senior Advisor Public Health Services, Division of Health Systems and Public Health, WHO Regional Office for Europe (DNK)</i> Health-oriented health system in Sweden <i>WIZGELL Olivia, Director for the Division for Public health and Healthcare, Ministry of Health and Social Affairs, Stockholm (SWE)</i>
10:30-11:00	Coffee, tea, refreshments

11:00-12:30	Oral Sessions 1
12:30-13:30	Lunch
13:30-15:00	Oral Sessions 2
15:00-15:30	Poster Sessions 1
15:15-15:45	Mini Oral Sessions 1
15:30-16:00	Coffee, tea, refreshments
16:00-17:30	<p>Plenary 3 Effects of hospital culture and design Culture and health: Practice implications from theory <i>Prof. Gunnar Bjursell, Karolinska Institute (SWE)</i></p> <p>The salutogenic design approach – the search for healthy society <i>Alan Dilani, Ph.D., International Academy for Design and Health (IADH), Stockholm (SWE)</i></p> <p>Panel discussion <i>Dr. Matthew Masiello, Windber Research Institute, Windber (USA)</i></p>
19:30-00:00	Conference Dinner

FRIDAY, MAY 24, 2013

09:00-10:30	<p>Plenary 4 Measuring patient-reported health outcomes What are patient-reported health outcomes, and why do we need them for clinical learning? <i>Prof. Margareta Kristenson, Linköping University (SWE)</i></p> <p>Subjective pain measurement in clinical routine: Implications for patients and staff <i>Dr. Simone Tasso, Veneto Region Outpatient Services (ITA)</i></p> <p>The systematic use of a Health Literacy approach to transform health system equity, quality and outcomes <i>Prof. Richard Osborne, Chair of Public Health, School of Health and Social Development, Deakin University, Melbourne (AUS)</i></p>
10:30-11:00	Coffee, tea, refreshments
11:00-12:30	Oral Sessions 3
12:30-13:30	Lunch
13:30-15:00	Oral Sessions 4
15:00-15:30	Poster Sessions 2
15:15-15:45	Mini Oral Sessions 2
15:30-16:00	Coffee, tea, refreshments
16:00-17:00	<p>Plenary 5 Enabling more health oriented health services through more health oriented health systems Making Health Promotion your daily business: A case study of health oriented healthcare management in an HMO <i>Dr. Diane Levin-Zamir, PhD, MPH, CHES, Clalit Health Services (ISR)</i></p> <p>A whole patient pathway perspective – past traditions and future trends in Region Västra Götaland <i>Ralph Harlid, Region Västra Götaland Health Services (SWE)</i></p> <p>Towards a more health oriented health service in Sweden <i>Sven Ohlman, MD PhD, Director, Department of Knowledge Based Policy and Guidance at the Swedish National Board of Health and Welfare (SWE)</i></p>
17:00-17:30	Conference Summary & Closing
17:30-19:00	Farewell Refreshments

Please note that the program can be subject to changes.

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Body and Mind

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Partners 21st International HPH Conference:

